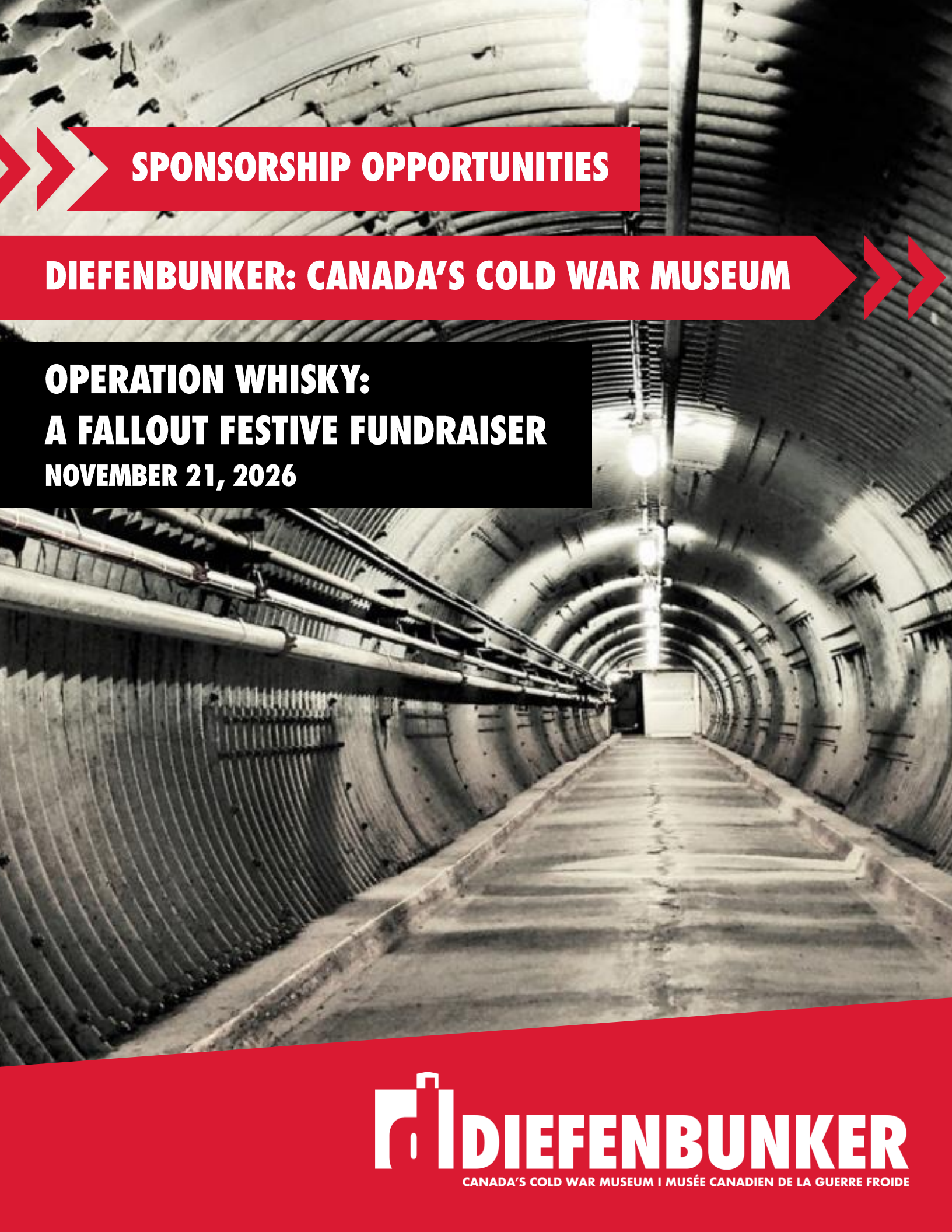




SPONSORSHIP OPPORTUNITIES

DIEFENBUNKER: CANADA'S COLD WAR MUSEUM

**OPERATION WHISKY:
A FALLOUT FESTIVE FUNDRAISER
NOVEMBER 21, 2026**

 **DIEFENBUNKER**
CANADA'S COLD WAR MUSEUM | MUSÉE CANADIEN DE LA GUERRE FROIDE



SUPPORT OTTAWA'S IMMERSIVE HISTORY DESTINATION

We invite your support of our one-of-a-kind museum and national historic site — and independent charitable organization. Through sponsorship of the Diefenbunker Museum, you can put your organization at the forefront of important community engagement and impact.

The Diefenbunker is Canada's most significant surviving Cold War artifact. It is an impressive four-storey underground facility that operated as the country's central communications headquarters during the Cold War, ready at any moment in case of a nuclear attack.

Today, the Diefenbunker is preserving important Canadian Cold War stories and artifacts, and welcoming visitors from all around the world to immerse themselves in history. Our award-winning offerings — educational programs, insightful exhibitions, and engaging community events — provide unforgettable opportunities to understand our past and to strive to build a more peaceful future.

WHY SPONSOR THE DIEFENBUNKER?

- >> Be an active community contributor
- >> Help preserve the legacy and stories of those who lived through the Cold War
- >> Support educational initiatives and important history education
- >> Increase your visibility and promote your products or services to engaged regional audiences



7.6k

e-newsletter
subscribers



22.9k

social media
followers



67k

website views
monthly



81k

museum visitors
per year

TO DISCUSS SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Monique Goffinet, Executive Director

m.goffinet@diefenbunker.ca | 613-839-0007 x222





OPERATION WHISKY: A FALLOUT FESTIVE FUNDRAISER

Saturday, November 21, 2026

Guests descend 75 feet underground into our once-top-secret nuclear bunker for an exclusive evening savouring unique flavours and a slice of the past. This year's fundraiser will feature a retro festive twist, with 100 guests expected in attendance to enjoy creative whisky selections and paired dishes, themed festive activities, a silent auction, and more. In 2025, this event raised close to \$20,000 in support of the museum's education and preservation initiatives.

GOLD SPONSOR

\$2,500

- » 4 tickets to attend the event
- » All table settings branded with your logo
- » Recognition on event night in opening remarks
- » Your logo in event programs
- » Include your product/service for silent auction
- » Recognition in museum e-newsletter
- » Tag in social media promotions
- » Your logo & weblink on event page
- » Your logo in post-event email to guests
- » 1 VIP museum tour (max. 6 people)
- » Recognition in museum Annual Report

SILVER SPONSOR

\$1,000

- » 2 tickets to attend the event
- » Recognition on event night in opening remarks
- » Your logo in event programs
- » Include your product/service for silent auction
- » Your logo & weblink on event page
- » Your logo in post-event email to guests
- » 1 VIP museum tour (max. 6 people)
- » Recognition in museum Annual Report

TABLE SPONSOR

\$1,500

- » 8 tickets to attend the event
- » Bonus gift for each attendee
- » Your logo on table settings
- » Recognition in opening remarks
- » Your logo in event programs
- » Your logo & weblink on event page
- » Your logo in post-event email
- » Recognition in Annual Report

MEAL SPONSOR

\$750 per course

- » Recognition on event night as course is served
- » Your logo in event programs
- » Include your business card or coupon for guests
- » Your logo & weblink on event page
- » Your logo in post-event email
- » Recognition in Annual Report

ACTIVITY SPONSOR

**\$500 each
(Radio Room, Vault, Blast Tunnel)**

- » Recognition in front of the room/activity
- » Your logo in event programs
- » Your logo & weblink on event page
- » Your logo in post-event email
- » Recognition in Annual Report

