

WHISKY TASTING FUNDRAISER

Saturday, November 18, 2023



2023 WHISKY TASTING FUNDRAISER

SPONSORSHIP OPPORTUNITIES

Our signature annual event returns to the Diefenbunker this year — an evening of whisky sampling paired with a walk through history, 75 feet underground.

The Diefenbunker: Canada's Cold War Museum is a once-top secret, four-storey underground bunker, now a one-of-a-kind museum and national historic site. The Diefenbunker is also Canada's most significant Cold War artifact — it is a powerful reminder of our world on the edge of nuclear war, and tells the story of Canada's resourcefulness, preparedness, and extraordinary efforts to safeguard our way of life in the face of a nuclear catastrophe.

With your help, we can preserve this important window into the past and continue to share lessons from a critical period of recent world history. **Your event sponsorship makes a difference in ensuring future generations can learn from our past and envision a more peaceful future.**

PLUTONIUM SPONSOR - \$5,000 (1 available)

Benefits:

- 1 table at the Whisky Tasting Fundraiser event with the “best seats in the house” for your 8 guests
- Advertisement as our main event sponsor
- All tables branded with your company logo
- Recognition in our event posts on social media
- Recognition on event night in opening remarks
- Company logo on our event webpage with a link to your website
- Company logo on a visual screen at the event
- Company logo on our donor webpage
- Recognition in our Annual Report
- Opportunity to advertise in the month leading up to the event in the museum's monthly e-Newsletter and in an event recap blog post on our website, distributed the month after the event in the museum's monthly e-Newsletter (content to be supplied by your company)

URANIUM SPONSOR - \$3,000 (2 available)

Benefits:

- 4 tickets to the Whisky Tasting Fundraiser event
- All tables branded with your company logo
- Recognition in our event posts on social media
- Recognition on event night in opening remarks
- Company logo on our event webpage with a link to your website
- Company logo on a visual screen at the event
- Company logo on our donor webpage
- Recognition in our Annual Report
- Opportunity to advertise in an event recap blog post on our website, distributed the month after the event in the museum's monthly e-Newsletter (content to be supplied by your company)

RADIUM SPONSOR - \$1,500 (4 available)

Benefits:

- 2 tickets to the Whisky Tasting Fundraiser event
- Recognition on event night in opening remarks
- Recognition in our event posts on social media
- Company logo on our event webpage with a link to your website
- Company logo on a visual screen at the event
- Company logo on our donor webpage
- Recognition in our Annual Report

NEPTUNIUM SPONSOR - \$1,000 (unlimited number available)

Benefits:

- Recognition in our event posts on social media
- Company logo recognition on our event webpage with a link to your website
- Company logo recognition on a visual screen at the event
- Company logo on our donor webpage
- Recognition in our Annual Report

If you wish to discuss these sponsorships opportunities, contact our Executive Director, Christine McGuire, c.mcguire@diefenbunker.ca

