



2009 National Historic Sites Alliance for Ontario Conference

Shifting the Foundations

Reaching out to New Audiences at National Historic Sites

Pre-Conference Tour

October 5, 2009

Almonte, Ontario

Registration Package

October 6-7, 2009

Diefenbunker Cold War Museum & NHS
Carp, Ontario

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ABOUT THE CONFERENCE

The National Historic Sites Alliance for Ontario (NHSAO) is proudly hosting their annual fall conference in October 2009 at the Diefenbunker - Canada's Cold War Museum and National Historic Site. This two day conference is an opportunity for individuals involved in the museum and heritage sector to increase awareness of National Historic Sites, gain knowledge and network with their peers.

This Year's Theme

The audience to whom many National Historic Sites speak are changing. Their understanding of Canadian history and heritage vary.

How can our sites become relevant in this increasingly diverse and multicultural society? How can we create compelling programming, offer fresh perspectives on histories, or convey our sites' significance today and tomorrow?

To Note

Pre-Conference Tour October 5, 2009
Almonte, ON

Conference Days October 6-7, 2009
Carp, ON

Pre-Conference Tour

October 5, 2009 | 9:00 a.m. - 4:30 p.m.

This year's pre-conference tour will be in the picturesque town of Almonte. More details can be found in the Pre-Conference Tour package. Please indicate your attendance in the Registration Form.

Evening Reception

October 5, 2009 | 7:00 p.m. - 9:00 p.m.

All participants are invited to the Diefenbunker for light atomic treats followed by a presentation by Dave Peters, retired Lieutenant-Colonel and former Director General of Operations at Emergency Preparedness Canada, with a VIP Facility Tour of the bunker.

Brochures and Exhibit Displays

You are welcome to bring promotional materials and displays from your site/organization. 6 feet long tables will be provided for exhibition displays. Please note your participation in the Registration Form.

Speaker's Gift

If your site is able, the NHSAO Conference Committee is requesting that you bring along a gift item relating to your National Historic Site to distribute to the speakers to show your appreciation. In previous years, items have included books, coffee mugs, posters, t-shirts and CDs. Please indicate in the Registration Form if you intend to bring gifts.

Dinner and Reception

October 6, 2009 | 6:30 p.m.

Banquet and entertainment will be held at the Irish Hills Golf and Country Club.

Financial Assistance

A maximum of \$400 per person will be provided to participants on a first come first serve basis. For more information, please contact Scott Davidson no later than September 30, 2009

Scott.Davidson@pc.gc.ca | 705.687.4261 ext. 26

The Conference Committee

Co-Chairs:

Marilynn Havelka, Chief Administrative Officer
Ruthven Park NHS

Ellen Kowalchuk, Cultural Heritage Specialist
Ontario Realty Corporation

Members:

Alexandra Badzak, Executive Director
Diefenbunker NHS & Museum

Carla Morse, Heritage Presentation Specialist
Parks Canada

Shannon Prince, Curator
Buxton NHS & Museum

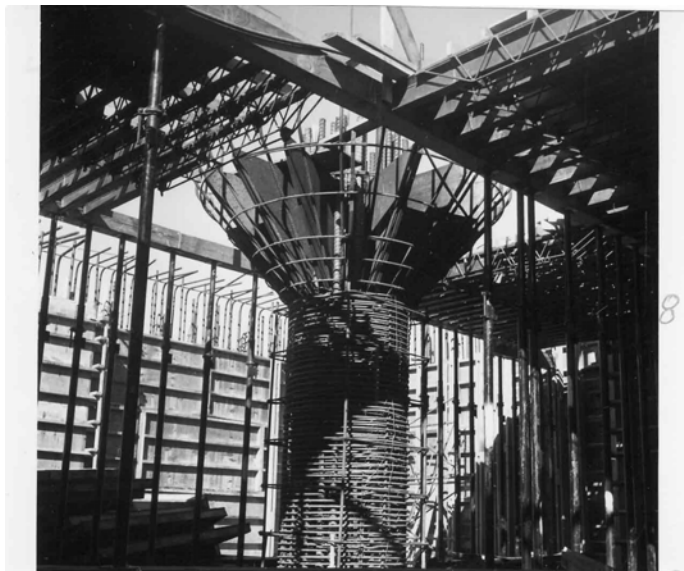
NHSAO Coordinators:

Patricia Njovu (Summer 2009)
& **Victoria Chin** (Fall 2009)

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CONFERENCE VENUE



HOST: THE DIEFENBUNKER

Canada's Cold War Museum and National Historic Site

LOCATION: CARP, ON

Warning: The bunker is located several feet underground, it is not for the claustrophobic.

The Diefenbunker is a unique testament to Canada's Cold War history. Formerly known as the Central Emergency Government Headquarter, it was built as a nuclear shelter for high government officials in an event of an attack. The site was owned and operated by the Government of Canada, Department of National Defence from 1959 to 1994. For 33 years it was in operation, becoming a key strategic communications facility for the Canadian Forces.

As a building that would provide protection against both nuclear blasts and radioactive fallout, the bunker was a Canadian engineering achievement. The use of hardened construction - exceptionally strong reinforced concrete - was a significant achievement based on the most current practices in the United States.

More importantly, the Diefenbunker is a symbol of the will of the Canadian people to survive as a national entity. The Government of Canada would ensure that survivors be cared for and resources made available to the rehabilitation and reconstruction of a new society. The bunker was a response and the result of the continuity of government program that manifested during the Cold War.

The Diefenbunker was fondly nicknamed after John Diefenbaker, Prime Minister at the time the government decided to construct the bunker.



Source:

"The Diefenbunker: The Central Emergency Government Headquarters at Carp and Continuity of Government" by David McConnell, Staff Historian, Historic Sites and Monuments Board of Canada.

About the Diefenbunker: Museum History - www.diefenbunker.ca.

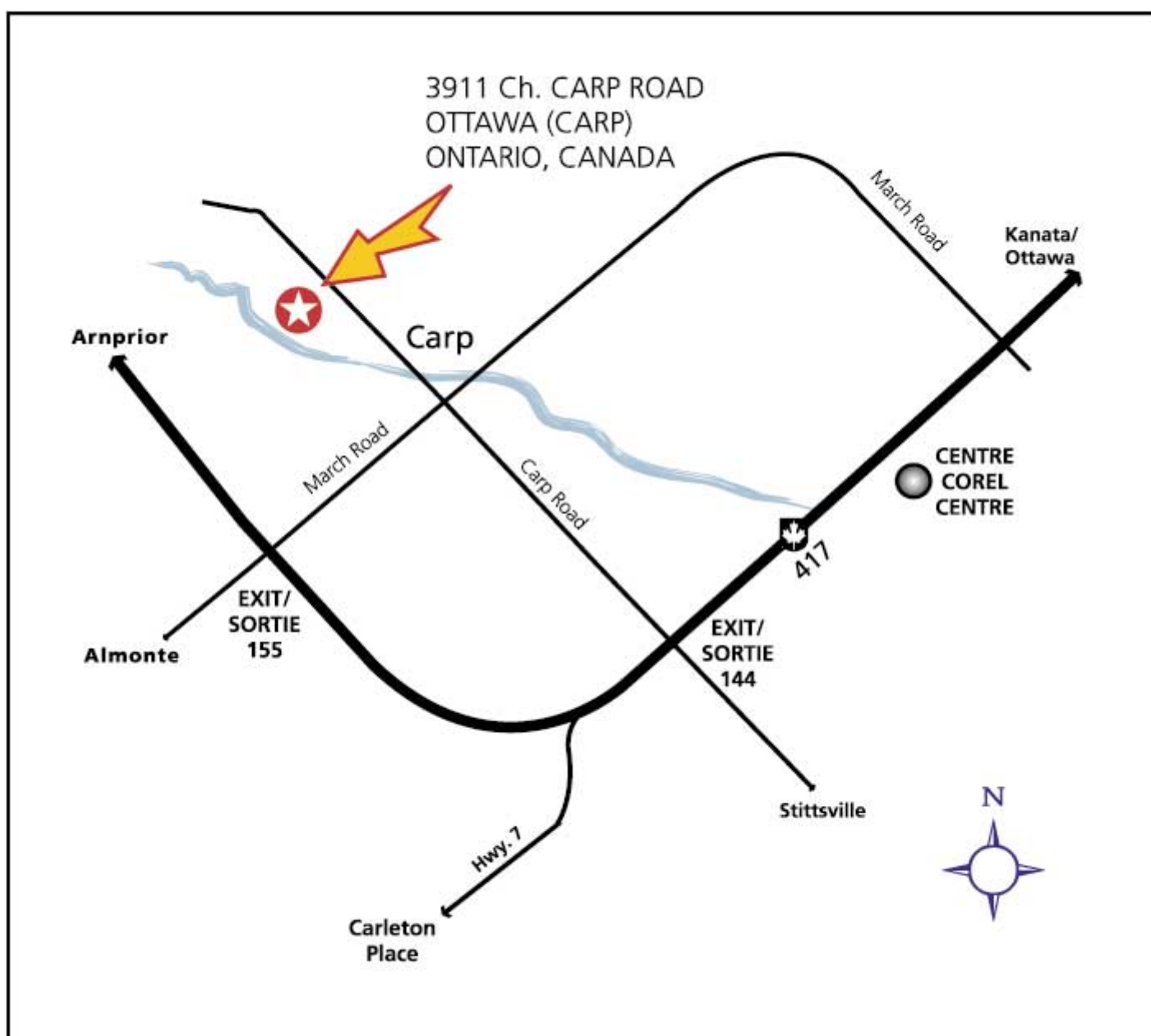
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Reaching out to New Audiences at National Historic Sites

CONFERENCE LOCATION & DIRECTIONS

**Diefenbunker,
Canada's Cold War Museum and National Historic Site**

3911 Carp Road Phone: 613-839-0007
Carp, ON Toll free: 1-800-409-1965
K04 1L0 www.diefenbunker.ca



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CONFERENCE LOCATION & DIRECTIONS

Driving Directions

From Downtown Ottawa (East of Diefenbunker):

Take 417 West to the Carp Road Exit, number 144.

Turn right (north) onto Carp Road, and drive 8 – 10 minutes to the village of Carp. Continue straight through the village and through the four way stop at the middle of the town.

Turn left (west) at the large billboard sign for the Diefenbunker at 3911 Carp and continue down the access road.

From Downtown Toronto (West of Diefenbunker):

From Don Valley Parkway North, take the ON-401 East-bound exit

From the 401 take exit 623 for Country Rd 15/ON 15 towards Ottawa/Smiths Falls

Turn left at King's Hwy 15

Turn left at Beckwith St. South

Turn Left at Elmsley St. North

Turn right at Cornelia St. West

Turn Left at King's Hwy 15/Union St and continue to follow King's Hwy 15

Turn right at King's Hwy 7

Take the TC Hwy/417 ramp to Arnprior

Merge onto King's Hwy 417 W

Take exit 155 for Regional Rd-49/Ch. March Rd toward Almonte/Carp

Turn right at March Rd/Regional Rd-49

Turn left at Carp Rd and continue on Carp Rd until you see the Diefenbunker

Public Transit Directions

VIA Rail would be the most convenient option. Choose Fallowfield/Barrhaven as your destination and take a cab OR arrange a carpool with your fellow conference participants.

For information on train schedules, and to book your tickets please visit www.viarail.ca.

From Fallowfield VIA Station (Barrhaven) to Diefenbunker

Head southwest toward McKeenan Side Rd

Turn left at McKeenan Side Rd

Turn right at Greenbank Rd

Turn left at W Hunt Club Rd

Turn right at Cedarview Rd

Turn left onto the 416 ramp to Ottawa

Merge onto Veteran's Memorial Hwy

Take exit 75A on the left for TC Hwy/417 toward Pembroke/Kanata

Merge onto King's Hwy 417 W

Take exit 144 for CH. Carp Rd toward Stittsville

Merge onto Carp Rd and continue on Carp Rd until you see the Diefenbunker

Parking

The Diefenbunker has free parking. Once you turn at 3911 Carp Rd, continue down the access road through the second gate to the parking lot (the helicopter pad).

Once you have parked, please walk back to the Guard House (the small building opposite the library, on the west side of the road).

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ACCOMMODATIONS

Comfort Inn Ottawa (Kanata)

222 Hearst Way
Kanata, Ontario
K2L 3A2
Phone: 613.592.2200
Fax: 613.591.9600
gm.CN270@choicehotels.com
www.choicehotels.ca/cn270

Conference Rate: \$114.95 (breakfast included)

Please refer to: National Historic Diefenbunker Conference when booking. Rates guaranteed until September 7, 2009.

Alternative accommodations:

Country Inn and Suites

578 Terry Fox Drive
Kanata, Ontario
K2L 4G8
Phone: 613.599.7767
Fax: 613.599.9971
cx_oton@countryinns.com
www.countryinns.com/ottawaon_west

Holiday Inn Select and Suites- Ottawa Kanata

101 Kanata Ave.
Kanata, Ontario
K2T 1E6
Phone: 613.271.3057
Fax: 613.271.3060
reserve@hisottawa.ca
www.hisottawa.ca/ottawa-kanata-hotels/holiday-inn-ottawa-kanata

Brookstreet Hotel

525 Legget Drive
Kanata, Ontario
K2K 2W2
Phone: 613.271.1800
reservations@brookstreet.com
www.brookstreet.ca

Kirkstone House Bed and Breakfast

2962 Carp Road
Ottawa, Ontario
K0A 1L0
613.831.8805
christinetotti@yahoo.ca
www.bbcanada.com/hirkstonehouse

2009 NHSAO Conference Schedule

Pre-Conference Tour: Monday, October 5

- 09:00 - 16:00** **Globetrotting through Almonte - Spinning All the Way!**
Tour of Almonte. Bus leaves Comfort Inn Ottawa (in Kanata) for Almonte. Participants will visit Mill of Kintail Conservation Area, Rosamond Woolen Mill NHS with a weaving/spinning demo from the Mississippi Valley Textile Museum. Lunch included. Please confirm your attendance in the Registration Form.
- 16:30 - 18:30** **Break & Check-in at hotel**
- 19:00 - 21:00** **Evening reception at the Diefenbunker**
Special presentation by Dave Peters, Lieutenant-Colonel (retired) and former Director General of Operations at Emergency Preparedness Canada. VIP Facility Tour and light refreshment.

Day 1: Tuesday, October 6

- 07:30 - 08:15** **Registration at the Diefenbunker with continental breakfast**
Sponsored by Laurie Smith Heritage Consulting.
- 08:00 - 09:15** **Official Opening**
Presiding Elder, Pikwakanagan Cultural Centre.
- 08:30 - 09:00** **Welcome**
Alan Latourelle, CEO Parks Canada.
- 09:15 - 10:00** **Greetings from the Diefenbunker & the NHSAO**
- 10:00 - 10:40** **Keynote Address: Darrell Dennis**
First Nations actor, comedian, screenwriter, and radio personality. **Darrell Dennis** is host of CBC Radio's **ReVision Quest**, which challenges misconceptions of what it means to be an Aboriginal person in Canada today.
- 10:40 - 11:00** **Health Break**
- 11:00 - 12:15** **Session 1A - Cultural Resource Management 101**
Paul Couture, Parks Canada
Session 1B - Tour of the Diefenbunker (The forgotten places)
- 12:15 - 13:15** **Lunch**
Sponsored by Taylor Hazell Architects.
- 13:15 - 14:45** **Conserving the Modern in a Disposable Age**
Chaired by **Alexandra Badzak**, Diefenbunker. Panel: **Andrew Waldron**, Canadian Registrar of Historic Places and architecture historian for Parks Canada; **Julian Smith**, Julian Smith & Associates; **George Prytulak**, Industrial Conservator, Canadian Conservation Institute.

*Conference Program Schedule
cont'd...*

2009 NHSAO Conference Schedule

Day 1 Cont'd...

- 14:45 - 15:00** **Health Break**
- 15:00 - 16:30** **Telling Old Stories with New Voices**
Chair TBC. Panel: **Charles Smith**, Charles C. Smith Consulting - University of Toronto Scarborough lecturer; **Del Muise**, Professor Emeritus at Carleton University and co-investigator in the Canadians and their Pasts project; **Marcel Kimberly**, Doors Open Ottawa.
- 16:30 - 17:15** **Plaque or Plague: How does being a National Historic Site affect your operation?**
A moderated roundtable chaired by **Mary Smith**, Billy Bishop Home and Museum.
- 19:30 - 21:00** **Dinner at Irish Hills Golf and Country Club (sponsor)**
Speaker: **Cal Martin**, Heritage Presentation and Marketing, Parks Canada.

Day 2: Wednesday, October 7

- 08:00 - 08:30** **Registration and breakfast at the Diefenbunker**
- 08:30 - 09:30** **Cost Share Program Update**
A presentation and Q&A session by **Suzanne Lyon**, Manager National Historic Sites Planning and Programs Branch, Parks Canada.
- 09:30 - 11:00** **Plugging Heritage into a Digital Society**
Chaired by **Ellen Kowalchuk**, Cultural Heritage Specialist, ORC. Panel: **Robin Elliot**, Executive Director [murmur]; representatives from museum sites utilizing new programming and technology techniques.
- 11:00 - 11:15** **Health Break**
- 11:15 - 12:30** **New Gatekeepers: Succession Planning at National Historic Sites**
Chair **Shannon Prince**. Panel: **TBA**, Citizenship & Immigration. Student Panel with past NHSAO Co-op Students.
- 12:30 - 13:30** **Lunch**
- 13:30 - 15:00** **Our Home and Native Land: Bringing the Aboriginal Context to NHS**
Chaired by **Sheryl Smith**, Parks Canada. Panel: **Gayle McIntyre**, Coordinator, Collections Conservation and Management & Museum Management and Curatorship Programs, Fleming College; **Aimee Bailey**, Executive Director of the Pikwakanagan Cultural Centre.
- 15:00 - 15:30** **Conference Wrap up**

Closing Ceremony, Presiding Elder, Pikwakanagan Cultural Centre.

2009 NHSAO REGISTRATION FORM

Please photocopy this page and complete one form per person.

Name: _____

(Please print exactly as you wish it to appear on your name tag)

Site/Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Registration Fees

MONDAY, OCTOBER 5

- | | |
|----------------------------------------------|---------------|
| <input type="checkbox"/> Pre-Conference Tour | \$45 |
| <input type="checkbox"/> Evening Reception | Complimentary |

TUESDAY, OCTOBER 6

- | | |
|-----------------------------------------------------|------|
| <input type="checkbox"/> Day 1 Registration only | \$70 |
| <input type="checkbox"/> Day 1 Student Registration | \$35 |
| <input type="checkbox"/> Reception & Dinner | \$40 |

WEDNESDAY, OCTOBER 7

- | | |
|-----------------------------------------------------|-------|
| <input type="checkbox"/> Day 2 Registration only | \$70 |
| <input type="checkbox"/> Day 2 Student Registration | \$35 |
| <input type="checkbox"/> 2-Day Registration | \$120 |
| <input type="checkbox"/> 2-Day Student Registration | \$60 |

Total Due: _____

Method of Payment

- Cheque enclosed (Payable to Diefenbunker - Canada's Cold War Museum)
- Money order enclosed
- Credit Card (Visa, Mastercard, American Express)

Card No. _____ Card Holder _____

Expiry Date _____ Signature _____

Additional Information (please check all that apply)

- I have applied for a subsidy (max. \$400/person)
- I have food allergies. Please specify: _____
- I require vegetarian meals
- I will be bringing gifts for the speaker
- I require a table for an exhibit
- I am a first time Conference attendee
- I agree to have my name printed on the Conference Participants List

Please complete and return this form by September 30th 2009 to:
NHSAO Coordinator | nhsao@ontario.ca | phone: 416.314.7691 | fax: 416.314.7175
c/o Ministry of Culture, Programs & Services Branch
400 University Avenue, 4th Floor
Toronto, ON M7A 2R9